

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER
Application No.: 10/613,392 Art. Unit: 3622
Filing Date: July 3, 2003 Examiner: Champagne, Donald

Title: **CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being filed electronically with the USPTO
Via EFS online on
April 3, 2009

(Date of Deposit)

Ronald J. Rosenberger

(Name of applicant, assignee, or Registered Representative)

/Ronald J. Rosenberger/

(Signature)

April 3, 2009

(Date of Signature)

Commissioner for Patents
Mail Stop Amendment
P.O. Box. 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 CFR 1.115

Dear Sir:

In response to the non-final Office Action dated December 03, 2008, for which a one-month extension of time fee and petition filed herewith, Applicant files the following response.

In the Claims:

Amendments to the claims are presented beginning on page 2.

Remarks:

The Remarks begin on Page 7.